



October 4<sup>th</sup>, 2011

## FOR IMMEDIATE RELEASE

### Zimmer Children's Museum Announces 5<sup>th</sup> Annual Zimmerpalooza January event will feature music, activities for the whole family

Los Angeles, CA – The Zimmer Children's Museum is excited to announce its 5<sup>th</sup> Annual Zimmerpalooza fundraiser. This Women's Leadership Council event is a wonderful morning of music, friendship, and arts & crafts to raise funds for both the museum and youTHink, the Zimmer's arts education initiative.

The Zimmer Children's Museum is now the only children's museum in Los Angeles. Over 50,000 guests visit the museum each year. The Zimmer also provides educational resources that help caregivers and educators guide children in compassionate play and meaningful interpersonal interactions.

youTHink provides art/education lessons in LA area public schools and youth events to over 3,000 students annually. youTHink's School Services provide art/education lessons in California's public schools along with professional development opportunities for teachers. Youth Services provide meaningful art, leadership and community involvement opportunities for middle and high school youth beyond the classroom.

**When:**

Sunday, January 29<sup>th</sup>, 2012  
10:00am – 1:00pm

**Where:**

Annenberg Community Beach House  
415 Pacific Coast Highway  
Santa Monica, CA 90402

**About the Zimmer Children's Museum**

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles.

The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

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