



January 11th, 2012

FOR IMMEDIATE RELEASE

Zimmerpalooza to Raise Funds for Open Door Days for Children with Special Needs The Zimmer Children's Museum 5th Annual Fundraiser is an Art Festival for the Whole Family

Los Angeles, CA – A celebration of the arts presented in a festival format, the Zimmer Children's Museum's 5th Annual Zimmerpalooza will be visual, musical, and sensory experience not to be missed. At the event will be tons of family fun arts & crafts, delicious food, and live musical performances.

Plus, join us and make history as we work alongside award-winning artist Gary Palmer on a fabulous creation that will become part of a permanent art installation at the Zimmer Children's Museum. An amazing team of experts have been assembled to help our guests see that art can be found in all things and made in all ways.

All of the money raised goes to support our Open Door Days, when we open the museum exclusively for families with children with special needs so that they may play together in an understanding community. Museum Director Julee Brooks says, "At the Zimmer, we are committed to making quality play and learning experiences available to all children. While the Zimmer works diligently to provide inclusive programs every day, our Open Door Days combines special considerations regarding cost and 'busy-ness' of the museum with an understanding play community. Our hope is that visiting the museum is enjoyable for all families."

When:

Sunday, January 29th, 2012, 11am – 2pm

Where:

Annenberg Community Beach House, 415 Pacific Coast Highway, Santa Monica, CA 90402

Tickets start at \$75. Purchase tickets/sponsorships online: <http://www.zimmermuseum.org/zimmerpalooza.html>

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles.

The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

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